

Rubric: Protist Brochure

After reading several articles on the role of Kingdom Protista, create a typed, bi-fold brochure informing others about the challenges that this group of organisms faces. Tell others how to help, and provide information for interested parties to use in acquiring more information.

Protist Brochure			
	Unsatisfactory 1 pts	Fair 7 pts	Good 10 pts
Bi-fold & typed 1 pts	Unsatisfactory Brochure is either not bi-fold, or is not typed. Information is not found on all six panels.	Fair Brochure is either not bi-fold, or is not typed. Information is found on 4 or 5 of the six panels.	Good Brochure is both bi-fold and typed. All six panels contain information.
Challenges 2 pts Brochure informs about the challenges to Protists.	Unsatisfactory Does not include any challenges faced by this group.	Fair Includes one or two challenges, but lacks information giving evidence of thorough research.	Good Includes a clear description of the challenges faced including more than two perils.
Resources provided 2 pts Student work shows evidence of thorough review of provided websites.	Unsatisfactory Gives minimal detail from the resources. No additional references for further information are provided.	Fair Evidence that student thoroughly read resources, but most critical issues were not included in the brochure. One or two additional references for further information are provided.	Good Evidence of thorough reading, understanding, and restatement of critical issues facing protists. Many additional references for further information are provided.
General Impression 1 pts	Unsatisfactory Brochure is of poor quality. Writing contains errors and pictures are "scribbled on". Overall the brochure does not look presentable.	Fair Brochure is fairly well done. Pictures are present, but not related well to the topic. Overall the brochure is acceptable. Several grammatical errors detract from the presentation.	Good Brochure is nicely designed and typed. Pictures are neat and appropriately placed. Overall the brochure looks very attractive.
Creativity and layout 1 pts	Unsatisfactory There is no obvious effort to organize information to build reader's interest. Lacks creativity.	Fair Planning and effort are evident. The student exhibits some creativity, and obvious effort.	Good Evidence of student planning, effort, and creativity abounds. Reader's interest is captured, and the reader is drawn to research further.

Comments:

